

DECLARATION

Positive Industry

WE ARE THE POSITIVE INDUSTRY.
AND WE WORK SO THAT OUR ACTIONS ALWAYS
**CONTRIBUTE TO THE BUSINESS ECOSYSTEM,
SOCIETY, AND THE PLANET.** WE ARE COMMITTED TO:
ACTING IN ADVANCE

FOR THE BENEFIT OF THE ECOSYSTEM AND THE COMMUNITY WE REPRESENT.

ADAPT QUICKLY AND IN THE KINDEST WAY
TO A CHANGING ENVIRONMENT

**COLLABORATE WITH COMPANIES,
ENTITIES, AND SOCIETY WHEN WE CAN
CONTRIBUTE TO THE COLLECTIVE GOOD.**
UNDERSTAND THAT OUR ACTIONS TRANSCEND THE WORLD:

THINK GLOBALLY
BUT ALSO ACT LOCALLY.
TO GUARANTEE SUSTAINABILITY
AS THE ONLY WAY TO PROGRESS.

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